

Food Photography



Karolina works as a food photographer for various Polish companies which produce and sell all sorts of exclusive sweets and pastries. She prepares **pastry** catalogues for them. She loves her job, but it takes a lot of work, attention to detail and perfect equipment.

She runs her company as a sole trader, which was easy to set up and fitted her business model. She works at the customers' premises and edits her digital photos at home where she has all the necessary equipment. Her work has received excellent reviews and there are a lot of people asking for her services.





In order to be competitive in this field, she needs to have the best equipment to be able to offer the highest quality services. She decided to apply for a government grant, which will allow her to purchase the most up-to-date equipment and expand her business.

Glossary

- Pastry: a sweet baked food made of dough.
- *Premises:* a building, together with its land and outbuildings, occupied by a business
- *Up-to-date*: incorporating the latest developments and trends

OPEN IT UP: project n. 2017 -1-ESO-1-KA204 - 038085

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